

FAQS

What is the Refer A Friend program?

Refer A Friend provides customers an opportunity to submit a referral lead for new construction equipment sales. If a submitted lead results in a sale, the referrer will receive a \$500 VISA® gift card and the referral will receive a \$500 attachment credit.

How do I know if my lead qualifies?

Minimum lead qualifications include:

- The referral cannot have bought NEW Cat® compact equipment in the last 5 years
- The referral has to be within Ziegler's Minnesota and Iowa sales territory
- The machine should be one of the following machines. See back for qualifying models:
 - Skid Steer, Compact Track, or Multi Terrain Loaders
 - Backhoe Loaders
 - Mini Excavators
 - Compact Wheel Loaders
 - Small Wheel Loaders
 - Telehandlers
 - Small Dozer

What if I know someone who is looking to buy a machine, but it is not one of the qualifying machines?

Submit the lead, and make a note in the comment section of which machine type they are interested in buying. These will be reviewed separately and followed up on an individual basis.

How do I submit a lead?

Visit www.zieglercat.com/refer and fill out the form.

REFER A FRIEND

What if I don't have all the information being asked?

All required information is needed to submit the form. If we do not have enough or accurate information, we will be unable to process the lead and the lead will not qualify.

How do I know if my lead resulted in a sale?

You will receive an email notification from Ziegler confirming the machine sale that you had referred.

When do I get my reward?

The reward will be distributed within 30 days of the machine being invoiced.

What if someone submits the same lead name that I did?

Whoever submits the lead first will be eligible to receive the gift card upon invoice. Each lead is timestamped by the form submission.

Is there a limit to the number of leads I can submit?

No.

Does my lead ever expire?

Lead payout eligibility expires after 12 months from the entry date of the lead into the system.

Is there a maximum reward amount I can earn?

No. Any referrer that qualifies for more than one (1) VISA \$500 prepaid card must provide tax registration information prior to Ziegler Inc. issuing additional gift cards.

Can I refer someone who already owns Cat equipment?

Yes. To qualify though, they cannot have bought a NEW piece of the qualifying Cat equipment within the past 5 years. If they had previously only bought used, rental, or equipment outside of the qualifying machines, they would qualify.

**Additional terms and conditions may apply.*

ELIGIBLE MACHINES

REFER A FRIEND

Compact Track Loaders	Skid Steer Loaders	Mini Excavators		Multi Terrain Loaders	Compact Wheel Loaders	Backhoe Loaders
239D	226D	300.9D	304E CR	257D	903D	416F2
249D	232D	301.4C	304E2 CR		906M	420F2 / 420F2 IT
259D	236D	301.7D	305E2 CR		908M	430F2
279D	242D	301.7D CR	305.5E2 CR		910M	440
289D	246D	302.4D	307E2		914M	450
299D2	262D	302.7D CR	308E2 CR		918M	
299D2 XHP	272D2	303E CR				
	272D2 XHP	303.5E2 CR				

Small Wheel Loaders	Small Dozers	Telehandlers
926M	D3K2	TH255C
930M	D4K2	TL642D
938M	D5K2	TL943D
		TL1055D
		TL1255D
		TH357D
		TH408D
		TH3510D
		TH514D